

PRESS RELEASE



TRINITY FRESH

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**TRINITY FRESH ATTENDING
THE WESTERN FOOD SERVICE & HOSPITALITY EXPO
(BOOTH 1271D)**



Thursday, August 15, 2013 - Sacramento, CA - Trinity Fresh will be exhibiting at the Western Food Service and Hospitality Expo starting this weekend (August 18th-20th) at the Los Angeles Convention Center.

"It's your one-stop source for everything you need to succeed in today's (*restaurant*) market!" Interested in attending as our guest? Let us know and we can register you for a free badge (\$65 value).

Trinity Fresh will promote their innovative distribution plan along with their new Farm-to-Fork by Trinity Fresh program.

As consumers are getting more involved in their food and demanding more information about where it comes from, restaurants and cafeterias are quickly following suit and providing them the information they are asking for.

Trinity Fresh is the perfect distribution solution for those food service operations looking to add Farm-to-Fork products and grower information to their menus. For more about Trinity Fresh's program visit www.trinityfresh.com/farm-to-fork.

Trinity Fresh is located in Sacramento, CA, the Farm-to-Fork Capital of the World and is highly involved in this new food movement. For more information about The Farm-to-Fork capitol of the world visit www.farmtoforkcapital.com.

Please come visit us in booth 1271D to learn more.

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